

“Improving the lives
of children and
young people living
with disability and
facing significant
hardship by funding
transformative
support equipment
and services.”

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A volunteer run organisation, MAD leads by example and encourages other people to make a difference in their community by coming together to help those in need.

The workload, effort and most importantly love that goes into the support is something incredible.

Dear MAD family,

As the years roll by, MAD's experience and level of engagement continues to grow and flourish. After 23 years we continue to learn as individuals and collectively as an organisation and as a community. It is MAD's integration into this broader community that I'd like to acknowledge, and share with you a little about the inspiration that it brings and the "ripple effect" that we see.

In the context of MAD's role, it is worth reminding ourselves is that it takes an even more dedicated and committed community to support those children who are living with disability and facing disadvantage. The workload, effort and most importantly love that goes into the support is something incredible.

MAD is part of a community that is diverse, dedicated and we believe deserving of further recognition. This group is made up of parents, siblings, grandparents, carers, medical and allied health specialists and support staff, sponsors, donors, supporters, MAD Ball attendees, MAD committee and Board members and volunteers.

Whatever your role in this MAD community, you play a critical part because MAD can't do what it does without you doing what you do. It is the sum of the parts that enables the contribution to support our beneficiaries and families.

The gratitude for your contribution is fed back to us constantly: Life changing and grateful are words that are so often heard. Those we help also want to understand who MAD is and "why have they chosen to support us"?

MAD has a long established and trusted relationship with a cohort of amazing medical and allied health specialists at the front

line of care who direct us to where help is most needed. We are so grateful to these "frontliners", who are often working out of hours to connect MAD with beneficiaries. We can't thank you enough and we are so fortunate and proud to be working with you!

Thanks to all our partners, donors and supporters, in particular Morgans, The Knight, Australian Paper Recovery, Tally, Sorted and Marsh. Thank you also to the team at SleevesUp who have been busy building MAD a digital platform that will enable MAD to serve more efficiently, to grow and extend our reach.

Finally, thanks to the dedicated team of volunteers at MAD for your commitment and for truly inspiring us all to make a difference.



Damian Toohey
President, MAD Foundation

*Inspire, Connect,
Make a Difference*

“The family are so excited to have a chair to take Fatima to the park in! It will greatly facilitate Fatima at school. When Fatima came to the hospital for her wheelchair fitting appointment there were lots of smiles and laughs! She loves her new chair! Thank you again for all your support and assistance with this process – both the clinicians involved in Fatima’s care, and Fatima and her family, are very appreciative of the donation and assistance that was provided.”

(Lisa Robson PICU & Neurodevelopment and Disability, RCH)



“Children with chronic kidney disease struggle to meet their nutritional requirements and often require expensive supplements for growth and development which are generally obtained via PBS. Sidak is heavily reliant on supplements but is not eligible for Medicare, creating great financial stress on a family paying for all medical costs and an upcoming renal transplant. MAD has been funding the costs of Sidak’s supplements for over 6 months, which has been a significant contribution to his improving health and well-being. His family and treating team remain very grateful for the support provided by the MAD Foundation and we all wish Sidak a speedy recovery from his upcoming surgery.”



“In Abel’s physiotherapy sessions, we have worked on endurance and strength, and his goals of returning to sport and activities with friends. Abel is now using a walking frame, a very exciting achievement! The electric wheelchair allowed Abel an independent return to school and the bathroom equipment made it safe at home on discharge. This funding was essential in getting him home from hospital in time for Christmas with family and reaching his goal of being able to walk again. It has significantly reduced the financial burden on the family through a very challenging time in their lives.”

(VPRS Team, Monash Children’s Hospital)

“A massive thank you to MAD Foundation from the bottom of our hearts for Charlie’s xRover! We took it away with us and Charlie and the whole family absolutely LOVED it! It was so great not to have to worry about how Charlie would be able to access normally inaccessible places for him in his wheelchair or for him to miss out altogether visiting places he previously loved to go. To see the smiles on his face and the joy this new piece of equipment has brought back into his life truly means the world to us all!”

Kindest Regards, Charlie’s family.



“To the MAD Foundation, a huge thank you for your time and support in funding our wheelchair for our li’l princess Willow. This new wheelchair will help us in terms of her growth and comfortability. We are extremely happy and appreciate all your help. Thanks for all of your incredible work!”

(Willow’s mum)

“Thanks for the Safety Sleeper bed for our little Charlie. Holidays can be difficult, a safe place to sleep is a challenge. With two other children, we experience guilt that they miss out on the joy of holidays due to the difficulties of travelling with a brother with a disability. Now Charlie can be secure and we can manage his complex medical needs when we travel. The bed is compact enough to fit in a suitcase, so we can hit the road as a family! We are honoured that the MAD Foundation chose to support our beautiful little boy in accessing such a brilliant piece of equipment! Thank you so very much!”

(Charlie’s Mum)



“Eve is reliant on oxygen therapy and therefore her parents need to carry her oxygen tanks with her at all times. As Eve has grown bigger and welcomed the arrival of her new baby brother, typical children’s strollers were no longer adequate. MAD Foundation funded a specialised double stroller to accommodate Eve’s medical equipment and her new brother and a portable pulse oximeter. This stroller caters for the families needs and allows Eve to access developmentally appropriate childhood recreational and social experiences. Little Eve looks delighted in her new chariot!”





In 2023 the MAD Foundation assisted 24 families with equipment and services to the value of \$116,110

MCH = Monash Children's Hospital

VPRS = Victorian Paediatric Rehabilitation Service

VSK = Very Special Kids

RCH = Royal Children's Hospital Department of Neurodevelopment and Disability

Beneficiary Maddison was referred by Stephanie Clegg of Orthokids and received \$2,980 support for Orthoses provided by Orthokids

Beneficiary Abel was referred by Rachel Goddard of MCH VPRS and received \$2,720 support for Physiotherapy provided by Peninsula Paediatric Physiotherapy

Beneficiary Sidakjot was referred by Molly Block of MCH and received \$4,367 support for Nutritional needs provided by Vitaflow, Nutricia

Beneficiary VPRS was referred by Adam Scheinberg/ Mike Blyth of VPRS Assisted Technologies Trial and received \$130 support for Bluetooth switches, switch kit, smooth talker and joysticks provided by Microsoft

Beneficiary Melanie was referred by Erin Haskins of RCH VPRS and received \$1,286 support for Bed, Mattress and Ramp Hire provided by Rehab Hire, Urgoform

Beneficiary Gerard was referred by Georgia Mackay of Orthokids and received \$2,970 support for Orthoses provided by Orthokids

Beneficiary Benjamin was referred by Heidi Barber of VSK and received \$10,768 support for Shower trolley provided by RehabHire

Beneficiary Eve was referred by Heidi Barber of VSK and received \$2,976 support for Pulse oximeter provided by MEC

Beneficiary Fatima was referred by Gordon Baike of RCH Neurodevelopment & Disability and received \$17,110 support for Wheelchair and Car Seat provided by Active Rehab

Beneficiary Heath was referred by Ashlee Doidge/Chiara Tewierik of RCH and received \$4,947 support for Occupational Therapy provided by Engage and Grow Therapies

Beneficiary Ethan was referred by Madeleine Boyle of MCH VPRS and received \$1,669 support for Wheelchair hire and Physiotherapy provided by AidaCare and Peninsula Paediatric Physiotherapy

Beneficiary Alexis was referred by Julia Croswell of Yooralla and received \$1,860 support for Bike motor/kit/install provided by Rev Bikes

Beneficiary Charlie was referred by Neil Wimalsundera of RCH and received \$13,442 support for X Rover Stroller provided by Astris PME

Beneficiary River was referred by Kirsten Browney of RCH/CPTherapy and received \$1,152 support for Medifab Shuttle Double Stroller (refurbished) provided by Empower Care (via Grampians Health)

Beneficiary Hunter was referred by Rachel Goddard of MCH VPRS and received \$735 support for Wheelchair hire provided by DoAbility

Beneficiary Ali was referred by Joshua Scott of VPRS Central Gippsland Health and received \$6,704 support for Wheelchair provided by Access Rehabilitation Equipment

Beneficiary Lily was referred by Madeline Boyle of MCH VPRS and received \$116 support for Bathboard provided by AidaCare

Beneficiary Ally was referred by Susie Gibb of RCH Complex Care and received \$4,873 support for Hi-Lo Bed (Gap Payment) provided by Active Rehab

Beneficiary Ella was referred by Angela Flood of VSK and received \$7,376 support for Speech/Physio/OT Therapy and Portable Oxygen Equipment provided by Complete Care Physio

Beneficiary Darcee was referred by Jenni Coldwell of VSK Shepparton and received \$10,890 support for Safety Bed provided by Avant Innovations

Beneficiary Kayvan was referred by Natalie McCallum/Danae Van Asselt of RCH and received \$767 support for Physiotherapy provided by Early Leaps Occupational Therapy and Little Movers Physio

Beneficiary Elliott was referred by Michelle Stewart of VPRS Grampians Ballarat Health and received \$1,115 support for Tumbleform chair provided by DoAbility

Beneficiary Amir was referred by Neil Wimalsundera of RCH VPRS and received \$15,620 support for Wheelchair provided by Active Rehab

Beneficiary Jessee was referred by Paige Blackman of RCH VPRS and received \$48 support for Walker hire provided by Country Care Group

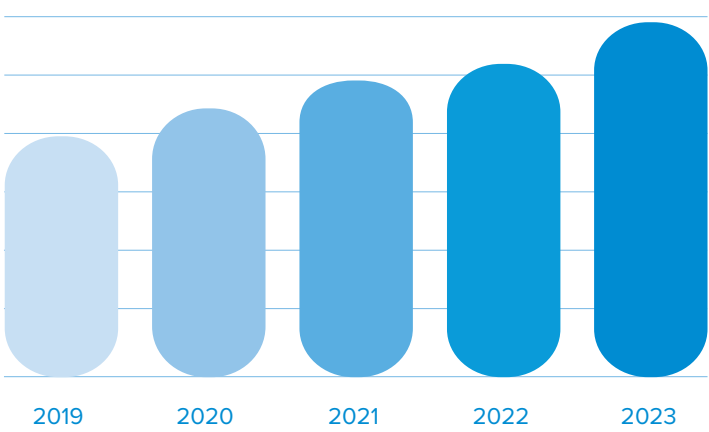
In Financial Year 2023 the MAD Foundation raised \$342,536 net of event and admin expenses and paid out a total of \$116,110 (34%) in support of beneficiaries, retaining a surplus of \$879,061 for the future support of MAD beneficiaries.

This year MAD paid a total of \$116,110 in support of children and young people living with disability and facing significant hardship.

\$116,
110

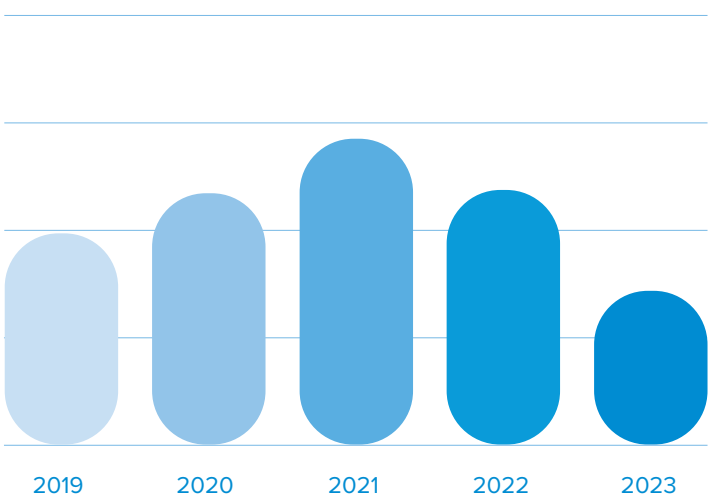
Net Funds Raised
(Cumulative)

\$3,000,000
\$2,500,000
\$2,000,000
\$1,500,000
\$1,000,000
\$500,000
\$0



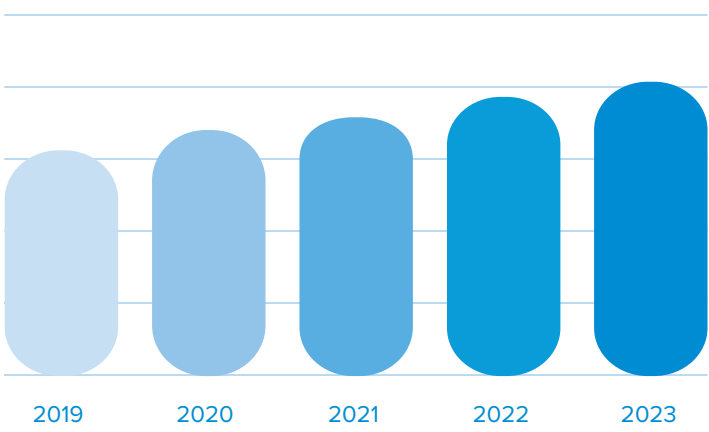
Admin Expenses as
% of Total Revenue

2.0%
1.5%
1.0%
0.5%
0.0%



Donations Paid
(Cumulative)

\$2,500,00
\$2,000,000
\$1,500,000
\$1,000,000
\$500,000
\$0



Total Revenue

487,388

Event Expenses

141,339

Admin Expenses

3,513

Net Funds Raised

342,536

Donations Paid

116,110

Opening Balance

652,635

Surplus for the Year

226,426

Closing Balance

879,061

0.7%

ADMIN EXPENSES AS % OF TOTAL REVENUE

29%

FUNDRAISING COSTS AS % OF TOTAL REVENUE

70%

NET FUNDS RAISED AS % OF TOTAL REVENUE

34%

DONATIONS PAID AS % OF NET FUNDS RAISED

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Chris Steiger Treasurer

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