

“Changing the lives
of disabled and
disadvantaged
children and young
people by funding
life-changing
support equipment
and services.”

01	A Message from the President	2
02	Gallery - Beneficiaries, Families and Sponsors	4
03	2021 Beneficiaries of the MAD Foundation	8
04	Financial Report	10
05	MADhour 2020	14
06	MAD Foundation Volunteers	16
07	MAD Foundation Ambassadors	17
08	MAD Foundation Sponsors	18

A volunteer run organisation, MAD leads by example and encourages other people to make a difference in their community by coming together to help those less fortunate.

To say the past year has been a significant challenge for the global community would be an understatement.

For a volunteer based, not-for-profit like MAD, it has been a year like no other. I say that not in the way you'd expect. When I reflect on what has probably been the most difficult year we have faced in our lifetime, the strength and resilience of the MAD community shines through.

Despite not being able to hold MADball20, the past year in many ways has been our most fruitful. Our friends at Four Pillars stepped in to help and their big hearts and creativity made a massive difference. Under the stewardship of Cam Mackenzie, Four Pillars produced the 20th Anniversary Gin for MAD through the Four Pillars Of The Community program. The result of this collaboration was a direct \$100,000 donation – the biggest single donation in the history of MAD.

So, as MAD is on the cusp of turning 21 it is fitting to take a moment to reflect. And whilst I may be looking back on the past 20 years through a COVID tainted lens, distinct themes arise - generosity, connection, inspiration and community – a

desire to contribute and be part of something bigger than ourselves. For example:

- So many volunteers with a selfless desire to make a difference to the community chose to make MAD a priority in their busy lives. The generous offer of time and expertise has been a true gift to MAD and in turn to our beneficiaries.
- A significant number of special and talented people reaching out and lending support when they didn't need to, but simply wanted to.
- Our loyal and generous sponsors and their enduring support for MAD. To be quite frank, many do so without expecting anything in return, but knowing they are invested in MAD makes all the difference.
- A network of health care providers – doctors, nurses, allied health professionals, support workers, those on the front line – who are our connection with the beneficiaries.

You are all so very special to MAD and we are grateful for your continued support.

As a Foundation, we are immensely proud of the organization that has been created and that you are integral to. With no paid employees, no office and <2% overheads, we rely on the goodwill of the community. It is quite simple. MAD has helped bring that out within us all.

Thank you to the 57 individuals who have served on the MADball Committee over the past 20 years; thank you to the specialists, carers, staff, sponsors, donors, MADball attendees and for those of you who are supporting us from the background.

We feel the depth of this support and it inspires us to do better and make MAD stronger. You have all bought something special to the community of the MAD Foundation. We thank you for your engagement, support and belief in the essence of MAD.

The future is very bright. We will continue to be true to our guiding principles: Voluntary, Inspiring, Effective, Connecting, Sustainable and Trusted.

A handwritten signature in black ink, appearing to read 'D Toohey', with a stylized flourish at the end.

Damian Toohey
President
MAD Foundation
*Inspire, Connect,
Make a Difference*

Dear MAD Foundation, Congratulations on your amazing work with children and families across the whole of Victoria. On behalf of the Victorian Paediatric Rehabilitation Service at the Royal Children's Hospital, I want to thank you for all the support you've given us over the years. This year has been an extraordinary year with children and families under unimaginable stress. The continued MAD support has allowed us to get equipment and services to children and families, to improve quality of life and also allow timely discharge from hospital. Keep up the fantastic work!

(Dr Neil Wimalasundera, Clinical Director Victorian Paediatric Rehabilitation Service, RCH)





Thank you MAD, Siris is sitting in his brand new Carrot 3000 car seat for the first time today. Siris' mother is so grateful for the funding that the MAD Foundation have provided for this car seat, as it has been a difficult journey for them being unable to access the NDIS. Your funding support has enabled Siris to travel safely and comfortably with his family which is so important. Thank you from all of us.

(Erin, RCH Occupational Therapist)



We wanted to thank you for the wheelchair delivered to the wonderful teenager, Ezra. It was incredibly well received with sincerest thanks. There were tears from the family and many many thank you's passed on to MAD. Please accept our thanks from Nexus and the family for this life-changing wheelchair.

(Phillipa, OT Nexus Health)





Dear MAD Foundation,
Today I have just received my daughter's support package approval letter, so I am writing this letter to thank the organization for supporting my daughter with the necessary equipment for the rehabilitation. It has been a tough time for my family and I appreciate the wholehearted help from the doctors, nurses, and organizations that have supported me with your practical actions and kindness. Words are not enough to express my happiness and gratitude. I'll never forget what we received from your organization.

Thank you so much
(Tiffany's Mum)



In 2021 the MAD Foundation assisted 25 families with equipment and services to the value of \$69,649

Beneficiary Julian was referred by VPRS Bendigo Health and received \$1,000 support for Wheelchair Hire provided by Active Rehab

Beneficiary Reza was referred by RCH and received \$68 support for Wheelchair Cushion provided by Rehab Hire

Beneficiary Jaxon was referred by Barwon Health and received \$378 support for Wheelchair Hire provided by Mobility Plus

Beneficiary Jaxon was referred by Barwon Health and received \$396 support for Toilet Commode provided by Crescent Healthcare

Beneficiary Mariam was referred by RCH and received \$8,615 support for P-pod bean bag chair provided by Dejay Medical

Beneficiary Ester was referred by RCH Complex Care Hub and received \$2,480 support for Airconditioner – supply and installation provided by MCG Airconditioning

Beneficiary Jaxon was referred by RCH and received \$104 support for Mattress and Ramp hire provided by Aidacare

Beneficiary Eason was referred by RCH VPRS and received \$3,192 support for Second Skin provided by Second Skin Pty Ltd

Beneficiary Caleb was referred by RCH and received \$500 support for Hire Pressure Mattress provided by Keystone Healthcare

Beneficiary Manoli was referred by RCH VPRS and received \$171 support for Hip Seat provided by Baby Bunting

Beneficiary Klaudia was referred by RCH VPRS and received \$1,750 support for 10 x Physiotherapy sessions provided by Encounter Energy

Beneficiary Caleb was referred by RCH and received \$500 support for Hire Pressure Mattress provided by Keystone Healthcare

Beneficiary Omar was referred by RCH and received \$364 support for Dental treatment provided by Western Special Needs Dentistry

Beneficiary Syed was referred by RCH and received \$535 support for Nebuliser provided by TechniPro PulmoMed

Beneficiary Tiffany was referred by MCH VPRS and received \$14,087 support for Bingo Stroller provided by Step Ahead Paediatrics

Beneficiary Tiffany was referred by MCH VPRS and received \$8,407 support for Leckey Squiggles Stander provided by Astris PMS

Beneficiary Tiffany was referred by MCH VPRS and received \$850 support for Splashy Seat provided by Special Needs Solutions

Beneficiary Caleb was referred by RCH and received \$500 support for Mattress Hire provided by Keystone Healthcare

Beneficiary Mason was referred by RCH and received \$642 support for Sling provided by CHS HealthCare

Beneficiary Caleb was referred by RCH and received \$500 support for Mattress Hire provided by Keystone Healthcare

Beneficiary Ezra was referred by Nexus Primary Health and received \$1,910 support for Wheelchair Battery Pack provided by Active Rehab

Beneficiary Farhan was referred by MCH VPRS and received \$524 support for Car Seat provided by Baby Shop Dingley

Beneficiary Siris was referred by RCH and received \$1,536 support for Home Suction Unit provided by MEC

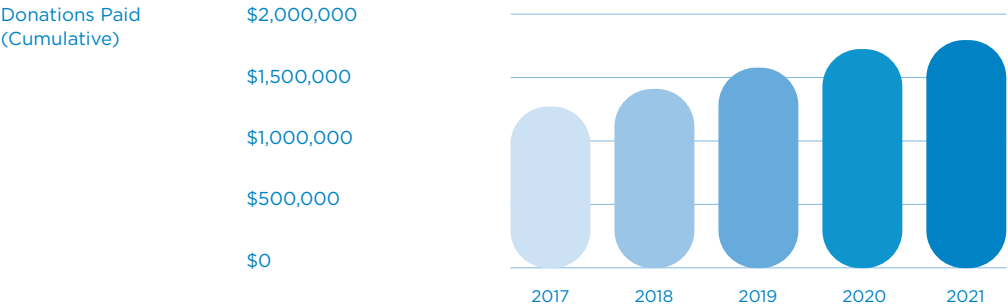
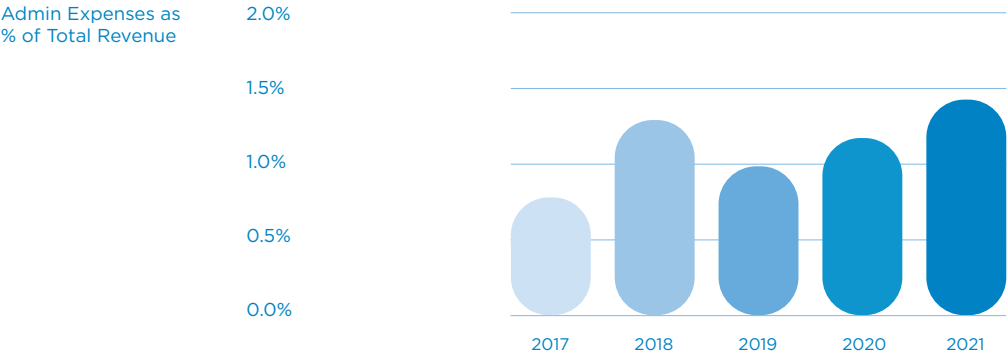
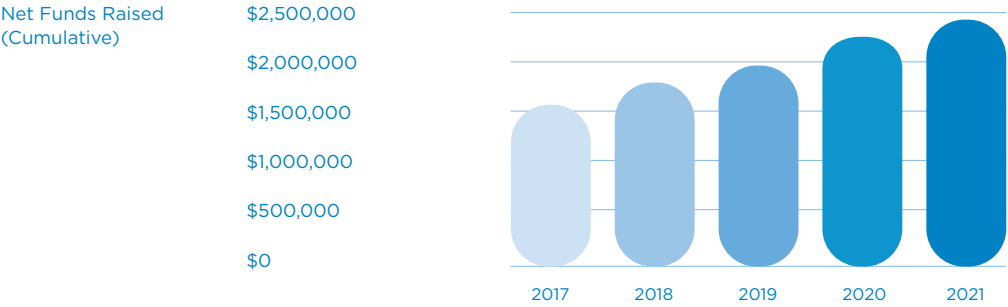
Beneficiary Farhan was referred by MCH VPRS and received \$12,490 support for Cot and Air Mattress provided by Crescent Healthcare

Beneficiary Eason was referred by MCH VPRS and received \$8,150 support for Hoist, bed, mattress, supports provided by DoAbility

In Financial Year 2021 the MAD Foundation raised \$218,704 net of event and admin expenses and paid out a total of \$69,649 (32%) in support of beneficiaries, retaining a surplus of \$690,195 for the future support of MAD beneficiaries.

This year MAD paid a total of \$69,649 in support of disabled and disadvantaged children and young people in need.

\$69,
649



Total Revenue	222,935
Event Expenses	1,038
Admin Expenses	3,193
Net Funds Raised	218,704
Donations Paid	69,649
Opening Cash Balance	541,139
Surplus for the Year	149,055
Closing Cash Balance	690,195

1.4%

ADMIN EXPENSES AS % OF TOTAL REVENUE

0.5%

FUNDRAISING COSTS AS % OF TOTAL REVENUE

98%

NET FUNDS RAISED AS % OF TOTAL REVENUE

32%

DONATIONS PAID AS % OF NET FUNDS RAISED

#MADhour presenters

Cameron Mackenzie
Jason Richardson
Rebecca Maddern
Lizzie Willans
Ross Stevenson
George Colombaris
Damian Toohey

#MADhour Committee

Kim Gascoigne
Nesrene O’Connell
Corey Thomson
Andrea Boal
David Francis
Damian Toohey

Design

Thought & Found

Corporate Support:

Cisco
Veritas Events



MADhour 2020 MAKE A DIFFERENCE

Four Pillars Gin has partnered with MAD to introduce their first ever GIN WITH BENEFITS! The Four Pillars of the Community program is helping out, giving \$50 from each bottle of Four Pillars MAD gin you purchase to support the work of the MAD Foundation

madfoundation.com.au/madhour

Buy a bottle and join us online for an hour of fun and cocktails at 5.30pm on Melbourne Cup Eve

#MADhour 2nd NOVEMBER 5.30PM – 6.30PM **MAD**

An illustration of a bottle of Four Pillars Gin and a cocktail glass. The bottle is dark with a gold label that says "FOUR PILLARS". The cocktail glass is filled with a drink and a slice of citrus. There is also a small QR code in the bottom left corner of the graphic.



Board

Andrea Boal Beneficiary Liaison
David Francis Director
Elizabeth Priddle Secretary
Chris Steiger Treasurer
Michael Thorn Vice President
Damian Toohey President

Communications Team

Charlie Francis

MAD brand design

Pop & Pac

Typesetting

thesqueezebox.com.au

Printing

Blueprint

Ambassadors

Laura Cooke
Michael Hurley
Chris and Sean Lynch
Marc and Jessie Murphy
Jason Richardson

Sponsors Platinum



Sponsors Gold



Major Contributors



