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A volunteer run organisation, MAD leads by example and encourages other people to make a difference in their community by coming together to help those less fortunate.

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“Changing the lives  
of disabled and  
disadvantaged  
children and young  
people by funding  
life-changing  
support equipment  
and services.”

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MAD exists to make a difference in the lives of disadvantaged children and young people by funding equipment and services they would otherwise be unable to afford. The equipment we fund has an immediate impact on the day-to-day life and wellbeing of the beneficiary and their family or carer.

MAD is run entirely by volunteers so administration expenses are kept low at around 1% of revenue to maximise the funding that is available for beneficiaries. Over the 19 year journey, MAD has supported hundreds of beneficiaries directly by funding over \$1.5m of equipment and services.

MAD cannot function without the support of our major partners The Knight, Morgans, Cisco, Bunnings, Australian Paper Recovery, John Beever Australia, Sorted Services, Marsh, Veolia, Ron Evans Foundation and Kustom Cruisers. It is not only their significant financial contribution, but also the efforts and engagement of their staff that continue to drive MAD forward.

In particular I'd like to express our appreciation to all the staff of Cisco Australia and New Zealand for over 10 years of unwavering support and for voting for MAD to win the US\$25,000 "Chuck's Challenge" run by Cisco CEO Chuck Robbins.

Finally, a huge thank you to MAD's Board members, organising committees, supporters, donors, ambassadors and most importantly the carers, therapists, doctors and specialists at Royal Children's Hospital. Our appreciation and admiration of our beneficiaries and their families is endless; you absolutely inspire us in our work to connect people together so that we can continue to make a difference.



Damian Toohey  
President

In 2019 the MAD Foundation assisted 30 families with equipment and services to the value of \$139,564.

Beneficiary Nelle was referred by DET and received \$8643 support for a Little Wave Wheelchair provided by Active Rehab

Beneficiary Jovean was referred by RCH VPRS and received \$5245.45 support for interim Wheelchair Hire, Commode and Ki Mobility Chair provided by Equipment Distribution Centre, Cresecent Healthcare

Beneficiary Vivian was referred by DET and received \$2974 support for an indoor base for a Bingo Seat/Stroller provided by Active Rehab

Beneficiary Gitty was referred by Noah's Ark and received \$4506.8 support for a Carrot Car Seat provided by Active Rehab

Beneficiary Jahleel was referred by RCH Complex Care Hub and received \$4252 support for a supportive chair provided by Dejay

Beneficiary Grace was referred by Noah's Ark and received \$9830.5 support for a Bingo Stroller provided by Active Rehab

Beneficiary I'esha was referred by Barwon Special School and received \$1199 support for a latex mattress provided by Sandman Mattress Factory

Beneficiary Haya was referred by Little Peeps OT and received \$667 support for modifications to Bingo Seat (Canopy, Headrest speakers) provided by Active Rehab

Beneficiary Talitha was referred by RCH (CCHub) and received \$1890.75 support for a JennSwing provided by Special Needs Play Equipment

Beneficiary Mikhail was referred by RCH VPRS and received \$953 support for Sling hoist hire and a transfer board provided by Rehab Hire

Beneficiary Justin was referred by RCH VPRS and received \$566 support for a Gutter Frame provided by Aida Care

Beneficiary Angela was referred by RCH Complex Care Hub and received \$10915 support for a Kimba Neo Seat provided by PME Group

Beneficiary Chloe was referred by Yooralla and received \$4803 support for an Activity Chair for School provided by PME Group

Beneficiary Dylan was referred by RCH/NexusPrimaryHealth and received \$5476 support for a Shower Commode provided by Active Rehab

Beneficiary Tyson was referred by RCH and received \$1743 support for a tracking system and install for ceiling hoist provided by CHS HealthCare

Beneficiary Jude was referred by Bena Hu Physiotherapist/RCH and received \$15590 support for a Neptune Hi-Lo Chair for School provided by PME Group

Beneficiary Aqbal was referred by Yooralla (Inner South) and received \$398 support for a Car Seat provided by Baby Bunting

Beneficiary Laura was referred by Gateways and received \$916 support for a Splashy Seat provided by Active Rehab

Beneficiary Daniel was referred by RCH VPRS and received \$14124.57 support for a wheelchair, Shower commode, standing frame and cushion provided by Mobility Plus, Crescent Healthcare

Beneficiary Kaleb was referred by Noah's Ark and received \$5824.6 support for a Car Seat, Postural Harness and Continence Aids provided by Step Ahead Paediatrics

Beneficiary Angelina was referred by RCH and received \$4021.17 support for a Portable Shower, Wheelchair and Shower

Commode provided by Rehab Hire, Crescent Healthcare

Beneficiary Liana was referred by Cerebral Palsy Education Centre and received \$4328.22 support for a Cricket Stroller provided by R82

Beneficiary AaroHi was referred by RCH VPRS and received \$13934.28 support for a Standing Frame, Bath seat and Headrest provided by Geelong Wheelchairs, R82

Beneficiary Sophie was referred by RCH and received \$5238.36 support for a Stingray Stroller provided by R82

Beneficiary Aneeta was referred by St George Preca School Caroline Springs and received \$635 support for a wheelchair provided by Do Ability

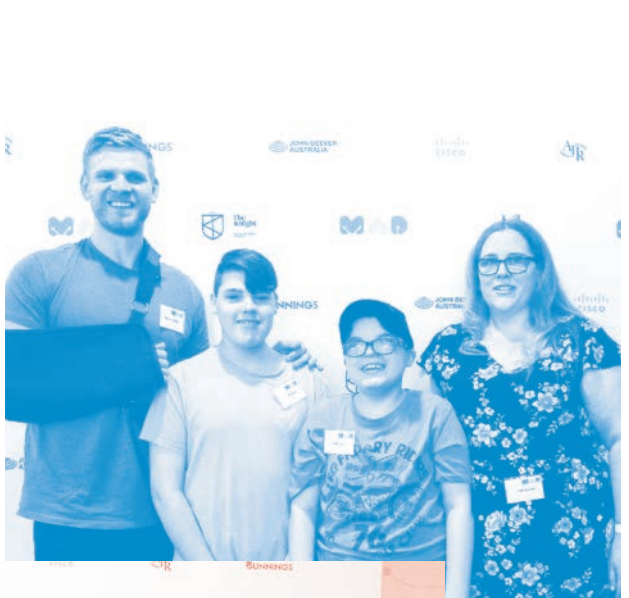
Beneficiary Elise was referred by RCH and received \$1164 support for a walker provided by FAS Therapeutic Equip

Beneficiary Safiyah was referred by Cerebral Palsy Education Centre and received \$9274.46 support for a Stingray Stroller provided by R82

Beneficiary Ke-Dy was referred by RCH and received \$455 support for a walker provided by DoAbility









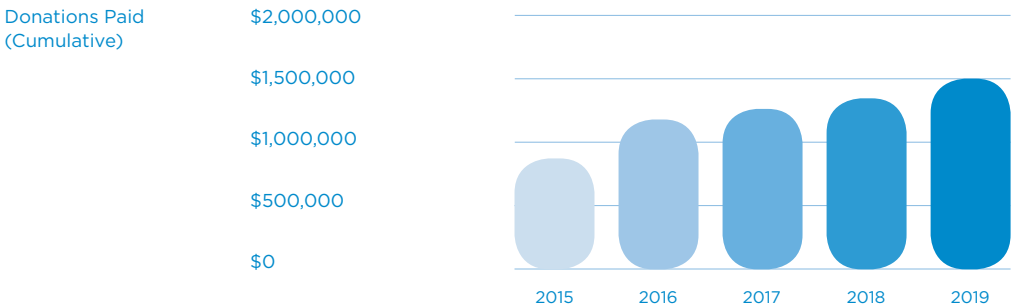
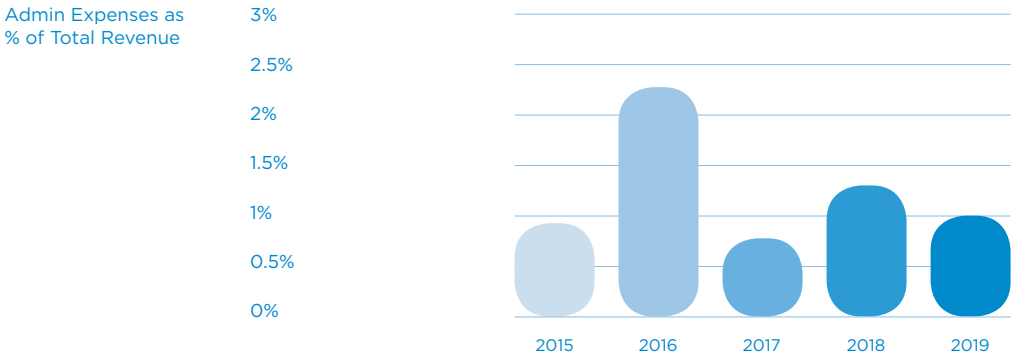
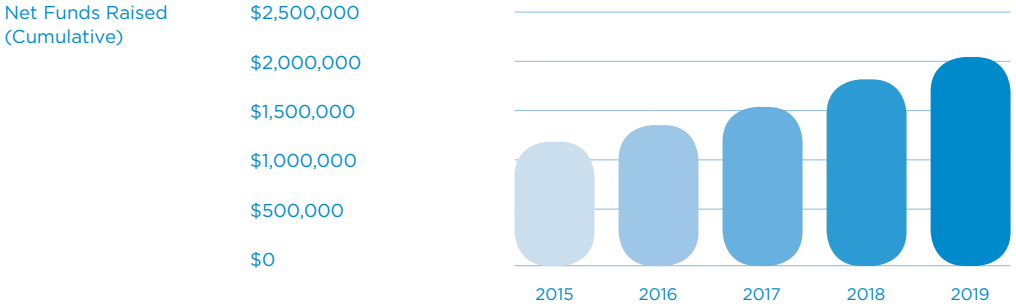


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In Financial Year 2019 the MAD Foundation raised \$202,057 net of event and admin expenses and paid out a total of \$139,564 (69%) in support of beneficiaries, retaining a surplus of \$458,174 for the future support of MAD beneficiaries.

This year MAD paid a total of \$139,564 to disabled and disadvantaged children and young people in need.

\$139,  
564



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Total Revenue	350,772
Event Expenses	145,269
Admin Expenses	3,446
Net Funds Raised	202,057
Donations Paid	139,564
Opening Cash Balance	395,681
Surplus for the Year	62,493
Closing Cash Balance	458,174

1%

ADMIN EXPENSES AS % OF TOTAL REVENUE

41%

FUNDRAISING COSTS AS % OF TOTAL REVENUE

58%

NET FUNDS RAISED AS % OF TOTAL REVENUE

69%

DONATIONS PAID AS % OF NET FUNDS RAISED

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Board

Andrea Boal Beneficiary Liaison  
David Francis Director  
Elizabeth Priddle Secretary  
Chris Steiger Treasurer  
Michael Thorn Vice President  
Damian Toohey President



#MADBall19

Fiona Doyle  
Gilly Lechte

NextGen Networking

Maeve Martyn  
Hannah Nichols  
Emily Shand  
Amelia Williams

Brand Guardians

Pop & Pac

Typesetting

[thesqueezebox.com.au](http://thesqueezebox.com.au)

Printing

Blueprint

## Ambassadors

Laura Cooke  
Michael Hurley  
Chris and Sean Lynch  
Marc and Jessie Murphy  
Jason Richardson

## Sponsors

The Knight  
Morgans  
Australian Paper Recovery  
John Beever Australia  
Bunnings  
Cisco  
Marsh  
Connors Sports Management  
Sorted Services

